

Certified Financial Planner Robert Ryerson of New Jersey

Robert Ryerson is a New Jersey-based financial professional with over 30 years of experience. Since becoming a Certified Financial Planner (CFP) in 1991, he has worked closely with clients at New Century Planning in the Freehold area. He focuses primarily on estate administration and helping his clients address their various legacy and estate planning needs.

Mr. Ryerson also assists his clients with retirement planning, healthcare cost management, and income planning. He leveraged this knowledge to co-write *What You Don't Know About Retirement Will Hurt You*, a 2013 publication that emphasizes how important it is for retirees to gain control of their healthcare expenses. Mr. Ryerson also closed a publishing deal with *Chicken Soup for the Soul* author Jack Canfield. Together, they penned *Momma's Secret Recipe for Retirement Success*.

In recent years, Mr. Ryerson has also developed a professional interest in identity theft. He became a Certified Identity Theft Risk Management Specialist (CITRMS) in 2014 and has since shared his expertise on the subject through classes at community colleges in his area. In 2016, Mr. Ryerson published his own book on the topic called *What's the Deal with Identity Theft*.

Complementing his work as an author, Mr. Ryerson has spent most of his career helping others learn about finance. Not only has he led continuing education classes for CPAs, but he has also given several lectures on retirement planning for members of the general public.

Mr. Ryerson originally worked in other fields before pivoting his career to finance in 1983, when he began training as a stockbroker. He sat for his Series 7 exam, which he successfully completed before pursuing more training at Shearson Lehman American Express. Mr. Ryerson worked at the firm for several years, during which time he built a strong foundation for his subsequent career in financial planning.